

“POINT S NI RADIO/L2S VOUCHERS PROMOTION” PRIZE DRAW RULES

ARTICLE 1 – INTRODUCTION

Point S UK Ltd, 266-268 Stratford Road, Shirley, Solihull, West Midlands, B90 3AD, United Kingdom (hereinafter, the “Organising Company”) has decided to organise a Prize Draw with an obligation to purchase in order to promote tyre sales (hereinafter, “Point S NI Radio/L2S Vouchers Promotion” or the “Prize Draw”) with the client prizes set out below.

ARTICLE 2 – PURPOSE

These rules apply to the “Point S NI Radio/L2S Vouchers Promotion” operation. If entrants do not meet the conditions of entry set out in the rules, their entry will be void.

By entering the Prize Draw, entrants acknowledge that they fully accept these rules.

ARTICLE 3 – DURATION, TERRITORY AND OPERATION ANNOUNCEMENT

“Point S NI Radio/L2S Vouchers Promotion” will run from 1 April to 30th April 2025 in Northern Ireland.

The operation will be promoted online in its entirety across all participating Point S centres.

ARTICLE 4 – CONDITIONS FOR REGISTRATION AND ENTRY

4.1. Conditions for registration

To enter the Prize Draw, participants must meet the following conditions:

- Be an adult natural person resident in one of the countries where the Prize Draw is running. The Prize Draw only accepts a single entry per household (same name, postal address and/or email address) for its duration.
- The client must not be associated with the point of sale. This excludes employees and directors of the point of sale, members of the Point S network, and members of companies involved in preparing for the operation, printing promotional materials and organising the promotional operation.

4.2. Conditions for entry

To enter, the client must meet all the conditions below.

- a. *Have heard the Point S radio ad on either Q Radio or U105.8FM*

The Prize Draw is open to any customer or associate of a Point S centre in Northern Ireland that has heard the radio ad running across the aforementioned channels throughout April 2025.

- b. *Entry form*

Any customer or associate wanting to enter the Prize Draw should visit www.point-s.co.uk

Once on the promotion page via the offers section, the participant must register and fill in the mandatory registration form to participate in the draw. Then the participant clicks on "I validate my registration" to access the draw.

For the form to be valid, the client must fill in the following information:

- Surname
- First name
- Title
- Email address
- Mobile number
- Address/postcode/town or city
- Which radio station they heard the ad on (via selection)
- Date the ad was heard
- Which Point S centre and town/city they are nearest

All persons who have entered their details will automatically be entered, via the registration form. The prize draws will take place weekly on the 7th, 14th, 21st of April and 1st May 2025. Remuneration will be in the form of a £50 Love2Shop voucher sent directly to the winner's address.

c. Entry validation

Having become aware of all these conditions, entrants expressly agree to their personal data being processed in the context of the Prize Draw. This consent will be formalised with a tick box on the form:

- I am an adult and accept all the terms of the "Point S NI Radio/L2S Vouchers Promotion" operation. I also agree to my personal data being processed for this purpose.

Entrants can also consent to processing for advertising and/or promotional purposes by ticking the following box on the form:

- I agree to be contacted by the Organising Company for advertising and/or promotional purposes

If an entrant does not tick the first box, their entry will be void and they will not be able to submit their form. They are free not to tick the second box.

If any kind of fraud is discovered, such as an individual who has entered the Prize Draw several times, the Organising Company reserves the right to cancel the fraudster's/fraudsters' entry/entries.

"Point S NI Radio/L2S Vouchers Promotion" is exclusively for Point S network customers and associates resident in Northern Ireland.

ARTICLE 5 – PRIZES AND ALLOCATION

The "Point S NI Radio/L2S Vouchers Promotion" prizes are:

- One prize winner per week throughout April 2025 (the final week will be drawn 1st May).
- The weekly prize will be to remunerate the prize draw winner with a £50 Love2Shop voucher. Only one entry per person throughout April and one voucher per winner.

- Prize winner will be selected at random from those that have uploaded their details via the promotion page. Winners will be contacted directly. They will be asked if they are happy to pose for publicity shots, entirely at their discretion.

The random draw will take place in the UK (Head office), where the Organising Company is located, during April and May 2025. The draw will involve choosing a winner at random from all the entrants in Northern Ireland under the supervision of an independent observer.

After the draw, winners will be informed by email.

The Organising Company reserves the right to replace the prize(s) with another/others of equivalent value if circumstances outside its control dictate.

Prizes cannot be assigned by winners to a third party.

However, if no substitute winner can be verified among the 2 back-up candidates, the prize will automatically become the property of the Organising Company. No complaints can be made in this regard.

The winners will be given further details and practical information about claiming prizes in good time. If, due to their actions, and for any reason, a winner cannot make use in whole or in part of the prize allocated and determined in the terms clearly set out, they will lose their entitlement to the prize and not be eligible for any refund or compensation.

The winner must abide by the rules. If it is discovered that the winner does not meet the criteria set out in these rules, they will not be allocated their prize by the Organising Company. If there are any doubts about the accuracy of the winner's contact details, the Organising Company reserves the right to ask for proof of their name, address and telephone number. If proof cannot be provided, the contact details will be deemed void and the winner will not be able to claim their prize, which will remain the property of the Organising Company.

ARTICLE 6 – COMMUNICATIONS ABOUT THE “POINT S NI RADIO/L2S VOUCHERS PROMOTION” OPERATION

Permission for communications will be given by each entrant when completing the information on the “Point S NI Radio/L2S Vouchers Promotion” form and ticking the box to accept the rules as summarised on the form and poster and set out in detail in the Prize Draw rules available at each point of sale.

ARTICLE 7 – PERSONAL DATA

In line with the General Data Protection Regulation 2016/679 of 27 April 2016 (“GDPR”), entrants should note that the Organising Company, as the data controller, automatically processes the personal data of Prize Draw entrants.

Entrants give the Organising Company their free and informed consent to collect their personal data when they enter the Prize Draw. The data controller uses a data processor to handle the personal data provided on entry forms, specifically to manage the prizes for this promotional operation. The data processor is a communications and operational marketing agency specialising in network management, sale promotion and digital technology. The data

processor has signed a services contract with the data controller, who decides the scope for managing the personal data collected as part of this promotional operation.

The purpose of the processing is to organise the “Point S NI Radio/L2S Vouchers Promotion” promotional operation. Subject to the entrant’s consent, the processing will also have the purpose of sending information and offers to do with services provided by the Point S network as part of future marketing/communications campaigns.

The personal data collected is exclusively for Point S UK, the point of sale where the purchase took place, and the company managing the random draw, and cannot be used by third parties.

Entrants’ personal data will be retained in the UK for a maximum of 36 months after collection, without prejudice to any rights held by each entrant regarding their instructions about what should happen to their personal data when they die.

In line with the amended French Data Protection Act of 6 January 1978 and the GDPR, entrants have the right to access, correct, delete and port their personal data, and the right to object to and ask to limit processing with the terms and limits set out by the regulations. These rights can be exercised by writing to the Organising Company using the address given at the start of these rules or by email to dpo@points-development.com.

If an entrant exercises their right to object before the end of the operation, their entry will become void. The entrant has the right to complain to the CNIL or any other relevant local body.

In line with Article 40-1-II of the amended French Data Protection Act of 6 January 1978, the entrant can give the Organising Company instructions about what should happen to their personal data when they die.

Having become aware of all these conditions, entrants expressly agree to their personal data being processed in the context of the Prize Draw. This consent will be formalised with a tick box on the form:

- I am an adult and accept all the terms of the “Point S NI Radio/L2S Vouchers Promotion” operation. I also agree to my personal data being processed for this purpose.

Entrants can also consent to processing for advertising and/or promotional purposes by ticking the following box on the form:

- I agree to be contacted by the Organising Company for advertising and/or promotional purposes.

ARTICLE 8 – VARIOUS

8.1 – Liability

Entrants are responsible for their Prize Draw entry.

Point S UK cannot be held liable if force majeure or events outside its control (such as technical or IT problems) disrupt the organisation or management of “Point S NI Radio/L2S Vouchers Promotion”, or it has to cut short, extend, postpone, amend or cancel this operation promoting tyre sales.

The Organising Company may cancel or suspend all or part of the Prize Draw if it appears that any kind of fraud has been committed in connection with Prize Draw entry. If so, it reserves the right not to award prizes to the fraudsters.

In any event, if the Prize Draw's smooth administrative/technical running is disrupted by a virus, IT bug, unauthorised human intervention or any other cause or event outside the Organising Company's control, it reserves the right to suspend the Prize Draw.

No refund requests can be submitted to the Organising Company for postal or internet connection costs.

8.2 – Applicable law

“Point S NI Radio/L2S Vouchers Promotion” and these rules are subject to UK law.

Any disputes regarding the validity, interpretation or execution of these rules will be handled under current UK law.

ARTICLE 9 – RULES

The rules governing the prize draw are applicable to the UK only.