

“YOKOHAMA / POINT S PROMOTION (JULY 2024) PRIZE DRAW RULES

ARTICLE 1 – INTRODUCTION

Point S UK Ltd, 266-268 Stratford Road, Shirley, Solihull, West Midlands, B90 3AD, United Kingdom (hereinafter, the “Organising Company”) has decided to organise a Prize Draw with an obligation to purchase in order to promote tyre sales (hereinafter, “Yokohama / Point S Promotion (July 2024) Prize Draw Rules” or the “Prize Draw”) with the client prizes set out below.

ARTICLE 2 – PURPOSE

These rules apply to the “Yokohama / Point S Promotion (July 2024) Prize Draw Rules” operation. If entrants do not meet the conditions of entry set out in the rules, their entry will be void.

By entering the Prize Draw, entrants acknowledge that they fully accept these rules.

ARTICLE 3 – DURATION, TERRITORY AND OPERATION ANNOUNCEMENT

“Yokohama / Point S Promotion (July 2024) Prize Draw Rules” will run from 1st July to 31st July 2024 in the United Kingdom.

The operation will be promoted online in its entirety across all participating Point S centers.

ARTICLE 4 – CONDITIONS FOR REGISTRATION AND ENTRY

4.1. Conditions for registration

To enter the Prize Draw, participants must meet the following conditions:

- Be an adult natural person resident in one of the countries where the Prize Draw is running. The Prize Draw only accepts a single entry per household (same name, postal address and/or email address) for its duration.
- The client must not be associated with the point of sale. This excludes employees and directors of the point of sale, members of the Point S network, and members of companies involved in preparing for the operation, printing promotional materials and organising the promotional operation.

4.2. Conditions for entry

To enter, the client must meet all the conditions below.

- a. *Prior purchase of Yokohama Tyres*

The Prize Draw is open to any client who has bought two (2) or more Yokohama Tyres at a participating Point S point of sale between 1st July to 31st July 2024 in the United Kingdom.

Any client wanting to enter should note that they must provide proof of this purchase before any prize will be issued. The only acceptable proof is an invoice in the entrant's name. Clients wanting to enter the Prize Draw must therefore keep their invoice/ proof of purchase.

b. Entry form

Any client wanting to enter the Prize Draw should visit www.point-s.co.uk

Once on the promotion page, the participant must register and fill in the mandatory registration form to participate in the game. Then the participant clicks on "I validate my registration" to access the game.

For the form to be valid, the client must fill in the following information:

- Surname
- First name
- Title
- Email address
- Mobile number
- Address/postcode/town or city
- Tyre brand bought.
- Number of tyres purchased
- Purchase date
- Point S point of sale name and town/city

All persons who have entered their details will automatically be entered, via the registration form. The prize draws will take place weekly on the 8th, 15th, 22nd July and 1st August 2024. Remuneration will be in the form of a pre-paid Mastercard paid by the end of August 2024.

c. Entry validation

Having become aware of all these conditions, entrants expressly agree to their personal data being processed in the context of the Prize Draw. This consent will be formalised with a tick box on the form:

- I am an adult and accept all the terms of the "Yokohama / Point S Promotion (July 2024) Prize Draw Rules" operation. I also agree to my personal data being processed for this purpose.

Entrants can also consent to processing for advertising and/or promotional purposes by ticking the following box on the form:

- I agree to be contacted by the Organising Company for advertising and/or promotional purposes

If an entrant does not tick the first box, their entry will be void and they will not be able to submit their form. They are free not to tick the second box.

If any kind of fraud is discovered, such as an individual who has entered the Prize Draw several times, the Organising Company reserves the right to cancel the fraudster's/fraudsters' entry/entries.

"Yokohama / Point S Promotion (July 2024) Prize Draw Rules" are exclusively for Point S network clients resident in the United Kingdom.

ARTICLE 5 – PRIZES AND ALLOCATION

The “Yokohama / Point S Promotion (July 2024) Prize Draw Rules” prizes are:

- One prize winner per week throughout July 2024.
- The weekly prize will be to remunerate the prize draw winner with the cost of their Point S tyres purchased during July 2024. Minimum purchase of two tyres required.
- Prize winner will be selected at random from those that have uploaded their details via the promotion page. Winners will be contacted directly. They will be asked if they are happy to pose for publicity shots, entirely at their discretion.

The random draw will take place in the UK (Head office), where the Organising Company is located, during July 2024 (last draw early August to capture end of month). The draw will involve choosing a winner at random from all the entrants in United Kingdom under the supervision of an independent observer.

After the draw, winners will be informed by email. To claim their prize, winners must provide proof of purchase by 31 August 2024: an invoice/proof of purchase showing they bought 2 tyres or more within the Point S network between 1st July to 31st July 2024 inclusive.

The Organising Company reserves the right to replace the prize(s) with another/others of equivalent value if circumstances outside its control dictate.

If a winner is unable to claim their prize because they cannot provide the Organising Company with proof of purchase, they cannot assign their prize to a third party.

The Organising Company will substitute the initial winner who could not provide proof of purchase with another winner drawn at random. Point S UK will have drawn 2 back-up winners to ensure that this can happen. The new winner will have 8 days to provide the essential proof required to claim their prize: an invoice showing they bought 2 tyres or more within the Point S network between 1st July to 31st July 2024 inclusive.

However, if no substitute winner can be verified among the 2 back-up candidates, the prize will automatically become the property of the Organising Company. No complaints can be made in this regard.

The winners will be given further details and practical information about claiming prizes in good time. If, due to their actions, and for any reason, a winner cannot make use in whole or in part of the prize allocated and determined in the terms clearly set out, they will lose their entitlement to the prize and not be eligible for any refund or compensation.

The winner must abide by the rules. If it is discovered that the winner does not meet the criteria set out in these rules, they will not be allocated their prize by the Organising Company. If there are any doubts about the accuracy of the winner’s contact details, the Organising Company reserves the right to ask for proof of their name, address and telephone number. If proof cannot be provided, the contact details will be deemed void and the winner will not be able to claim their prize, which will remain the property of the Organising Company.

ARTICLE 6 – COMMUNICATIONS ABOUT THE “YOKOHAMA / POINT S PROMOTION (JULY 2024) PRIZE DRAW RULES” OPERATION

After the “Yokohama / Point S Promotion (July 2024) Prize Draw Rules” operation, a publication will be issued with photos of the point of sale and the winner(s), plus their first names, surnames and countries. This will not give rise to remuneration, rights or benefits of any kind other than the prize allocated.

Permission for communications will be given by each entrant when completing the information on the “Yokohama / Point S Promotion (July 2024) Prize Draw Rules” form and ticking the box to accept the rules as summarised on the form and poster and set out in detail in the Prize Draw rules available at each point of sale.

ARTICLE 7 – PERSONAL DATA

In line with the General Data Protection Regulation 2016/679 of 27 April 2016 (“GDPR”), entrants should note that the Organising Company, as the data controller, automatically processes the personal data of Prize Draw entrants.

Entrants give the Organising Company their free and informed consent to collect their personal data when they enter the Prize Draw. The data controller uses a data processor to handle the personal data provided on entry forms, specifically to manage the prizes for this promotional operation. The data processor is a communications and operational marketing agency specialising in network management, sale promotion and digital technology. The data processor has signed a services contract with the data controller, who decides the scope for managing the personal data collected as part of this promotional operation.

The purpose of the processing is to organise the “Yokohama / Point S Promotion (July 2024) Prize Draw Rules” promotional operation. Subject to the entrant’s consent, the processing will also have the purpose of sending information and offers to do with services provided by the Point S network as part of future marketing/communications campaigns.

The personal data collected is exclusively for Point S UK, the point of sale where the purchase took place, and the company managing the random draw, and cannot be used by third parties.

Entrants’ personal data will be retained in the UK for a maximum of 36 months after collection, without prejudice to any rights held by each entrant regarding their instructions about what should happen to their personal data when they die.

In line with the amended French Data Protection Act of 6 January 1978 and the GDPR, entrants have the right to access, correct, delete and port their personal data, and the right to object to and ask to limit processing with the terms and limits set out by the regulations. These rights can be exercised by writing to the Organising Company using the address given at the start of these rules or by email to dpo@points-development.com.

If an entrant exercises their right to object before the end of the operation, their entry will become void. The entrant has the right to complain to the CNIL or any other relevant local body.

In line with Article 40-1-II of the amended French Data Protection Act of 6 January 1978, the entrant can give the Organising Company instructions about what should happen to their personal data when they die.

Having become aware of all these conditions, entrants expressly agree to their personal data being processed in the context of the Prize Draw. This consent will be formalised with a tick box on the form:

- I am an adult and accept all the terms of the “Yokohama / Point S Promotion (July 2024) Prize Draw Rules” operation. I also agree to my personal data being processed for this purpose.

Entrants can also consent to processing for advertising and/or promotional purposes by ticking the following box on the form:

- I agree to be contacted by the Organising Company for advertising and/or promotional purposes.

ARTICLE 8 – VARIOUS

8.1 – Liability

Entrants are responsible for their Prize Draw entry.

Point S UK cannot be held liable if force majeure or events outside its control (such as technical or IT problems) disrupt the organisation or management of “Yokohama / Point S Promotion (July 2024) Prize Draw Rules”, or it has to cut short, extend, postpone, amend or cancel this operation promoting tyre sales.

The Organising Company may cancel or suspend all or part of the Prize Draw if it appears that any kind of fraud has been committed in connection with Prize Draw entry. If so, it reserves the right not to award prizes to the fraudsters.

In any event, if the Prize Draw’s smooth administrative/technical running is disrupted by a virus, IT bug, unauthorised human intervention or any other cause or event outside the Organising Company’s control, it reserves the right to suspend the Prize Draw.

No refund requests can be submitted to the Organising Company for postal or internet connection costs.

8.2 – Applicable law

“Yokohama / Point S Promotion (July 2024) Prize Draw Rules” and these rules are subject to UK law.

Any disputes regarding the validity, interpretation or execution of these rules will be handled under current UK law.

ARTICLE 9 – RULES

The rules governing the prize draw are applicable to the UK only.